

# SigNet How To Guide: SENDING A CRUISE COMPARISON

CRUISE OFFERS ARE ONE OF MANY CONTENT ITEMS THAT CAN BE CUSTOMIZED AND EMAILED TO CLIENTS. YOU CAN SEND A COMPARISON OF UP TO 6 DIFFERENT CRUISE OFFERS IN ONE EMAIL.

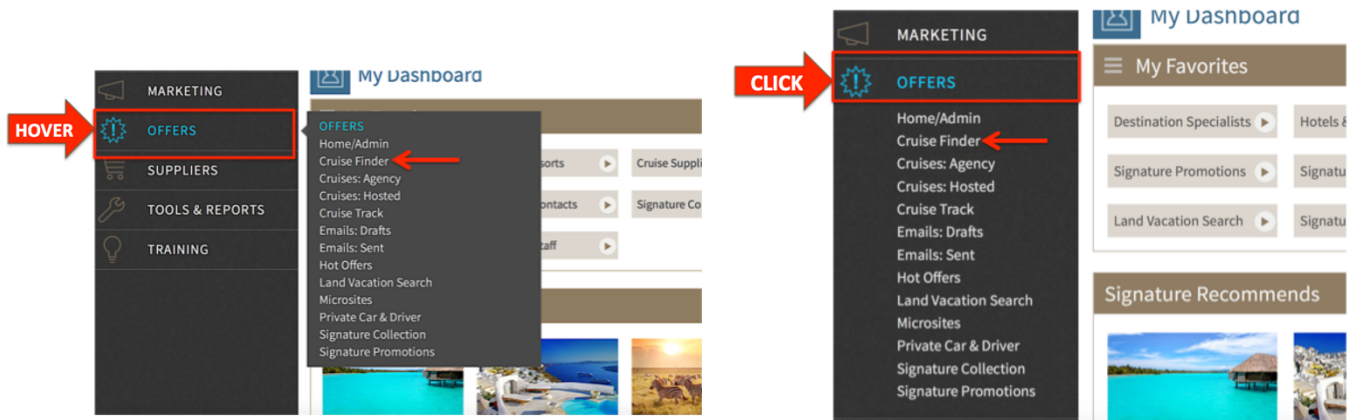
FOLLOWING ARE STEP BY STEP ILLUSTRATED INSTRUCTIONS ON HOW TO EMAIL A CUSTOMIZED, CRUISE COMPARISON.

## Step by Step Instructions

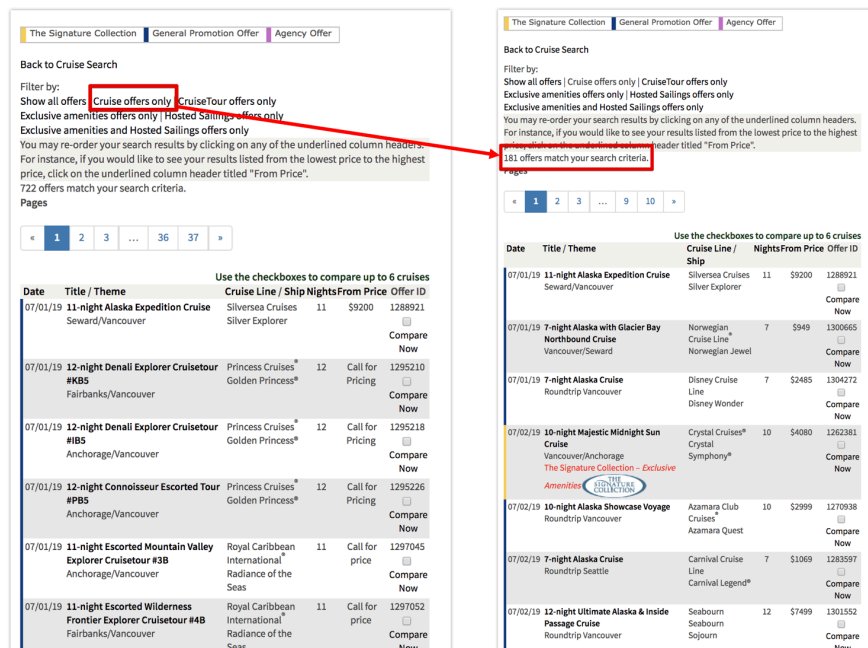
1. Access SigNet, [www.signaturetravelnetwork.com](http://www.signaturetravelnetwork.com), and sign in using your login credentials.



2. Hover over the **Offers** menu item to reveal submenus OR Click the Offers menu item to cascade the submenu and select **Cruise Finder**. Using the Custom or Advanced Search tools, locate the cruises you want to compare. For example, client wants to go to Alaska in July but isn't sure which cruise line. In the Custom search you would just enter Alaska and July 2015.



3. This vague search criteria results in 722 cruise matches and includes Cruise Tours. You can further narrow the results by clicking on the link to view **Cruise offers only** which lessens the results to 181.



- Next, select the cruises you want to include in the comparison by checking the box to the right of the details. Once you have selected up to 6 cruises, click on any of the **“Compare Now”** links or click the **“Create Comparison Report”** link within the **“Cruises to Compare”** box.

The Signature Collection | General Promotion Offer | Agency Offer

Back to Cruise Search

Filter by:  
 Show all offers | Cruise offers only | CruiseTour offers only  
 Exclusive amenities offers only | Hosted Sailings offers only  
 Exclusive amenities and Hosted Sailings offers only  
 You may re-order your search results by clicking on any of the underlined column headers.  
 For instance, if you would like to see your results listed from the lowest price to the highest price, click on the underlined column header titled "From Price".  
 181 offers match your search criteria.

Pages  
 < 1 2 3 ... 9 10 >

Use the checkboxes to compare up to 6 cruises

Date	Title / Theme	Cruise Line / Ship	Nights	From Price	Offer ID
07/01/19	11-night Alaska Expedition Cruise Seward/Vancouver	Silversea Cruises Silver Explorer	11	\$9200	1288921
07/01/19	7-night Alaska with Glacier Bay Northbound Cruise Vancouver/Seward	Norwegian Cruise Line Norwegian Jewel	7	\$949	1300665
07/01/19	7-night Alaska Cruise Roundtrip Vancouver	Disney Cruise Line Disney Wonder	7	\$2485	1304272
07/02/19	10-night Majestic Midnight Sun Cruise Vancouver/Anchorage The Signature Collection - Exclusive Amenities	Crystal Cruises® Crystal Symphony®	10	\$4080	1262381
07/02/19	10-night Alaska Showcase Voyage Roundtrip Vancouver	Azamar Club Cruises Azamara Quest	10	\$2999	1270938
07/02/19	7-night Alaska Cruise Roundtrip Seattle	Carnival Cruise Line Carnival Legend®	7	\$1069	1283597
07/02/19	12-night Ultimate Alaska & Inside Passage Cruise Roundtrip Vancouver	Seabourn Seabourn Sojourn	12	\$7499	1301552
07/03/19	10-night Celebrate the 49th State Cruise Seward/Vancouver	Regent Seven Seas Cruises® Seven Seas Mariner®	10	\$7999	1276083

Cruises to Compare:  
☒ 10-night Majestic Midnight Sun Cruise (1262381)  
☒ 10-night Alaska Showcase Voyage (1270938)  
☒ 10-night Celebrate the 49th State Cruise (1276083)  
☒ 11-night Alaska Expedition Cruise (1288921)  
☒ 12-night Ultimate Alaska & Inside Passage Cruise (1301552)  
☒ 7-night Alaska Cruise (1304272)  
 Create Comparison Report

Depart Date Range  
 From 07/01/2019 To 07/31/2019

Cruise Length  
 From 5 To 35 Nights

Filter Search Results | Reset Filter

- This creates a side by side comparison of your selected cruises which includes the pricing details, itinerary, exclusive amenities, etc. If you are happy with the cruises you've selected, click the link at the top to customize and send quote

Return to Search Results

Customize & Send Quote

Cruise Line:	Disney CRUISE LINE	SILVERSEA	SEABOURN	AZAMARA Club Cruises	CRYSTAL CRUISES	Regent SEVEN SEAS CRUISES
Ship:	Disney Wonder	Silver Explorer	Seabourn Sojourn	Azamara Quest	Crystal Symphony®	Seven Seas Mariner®
Description:	7-night Alaska Cruise	11-night Alaska Expedition Cruise	12-night Ultimate Alaska & Inside Passage Cruise	10-night Alaska Showcase Voyage	10-night Majestic Midnight Sun Cruise	10-night Celebrate the 49th State Cruise
Destination:	Roundtrip Vancouver	Seward/Vancouver	Roundtrip Vancouver	Roundtrip Vancouver	Vancouver/Anchorage	Seward/Vancouver
From Price:	\$2,485	\$9,200	\$7,499	\$2,999	\$4,080	\$7,999
Departs:	Mon. Jul 01, 2019	Mon. Jul 01, 2019	Tue. Jul 02, 2019	Tue. Jul 02, 2019	Tue. Jul 02, 2019	Wed. Jul 03, 2019
Length:	7 Nights	11 Nights	12 Nights	10 Nights	10 Nights	10 Nights
Itinerary:	Mon: Vancouver Tue: At Sea Wed: Icy Strait Thu: Skagway Fri: Juneau Sat: Ketchikan Sun: At Sea Mon: Vancouver	Mon: Anchorage (Seward) Tue: College Fjord Wed: Columbia Glacier Thu: Cape St. Elias Fri: Hubbard Glacier Sat: Elfin Cove Sun: Idaho Inlet Mon: The Brothers Islands Tue: Little Pybus Bay Wed: Ketchikan Thu: Walker Cove Fri: Rudyerd Bay Sat: Metlakatla Sun: Inside Passage Mon: Nanaimo Tue: Vancouver	Tue: Vancouver Wed: Queen Charlotte Sound, B.C. Thu: Rudyerd Bay Fri: Misty Fjords Sat: Behm Narrows Sun: Wrangell Mon: Sumner Strait Tue: Decision Passage Wed: Sitka Thu: Inian Islands Fri: Icy Strait Sat: Juneau Sun: Tracy Arm Mon: Decision Passage Tue: Snow Pass Wed: Ketchikan Thu: Prince Rupert Fri: Grenville Channel Sat: Princess Royal	Tue: Vancouver Wed: Seattle Thu: Seattle Fri: At Sea Sat: Ketchikan Sun: Juneau Mon: Skagway Tue: Sitka Wed: At Sea Thu: Nanaimo Fri: Vancouver	Tue: Vancouver Wed: Inside Passage Thu: Ketchikan Fri: Sitka Sat: Skagway Sun: Juneau Mon: Haines Tue: Tracy Arm Wed: Endicott Arm Thu: Hoodah Fri: Hubbard Glacier Sat: Anchorage (Seward)	Wed: Anchorage (Seward) Thu: Hubbard Glacier Fri: Juneau Sat: Icy Strait Sun: Skagway Mon: Sitka Tue: Ketchikan Wed: Prince Rupert Thu: Inside Passage Fri: Victoria, B.C. Sat: Vancouver

3. At the bottom of the comparison click **View Details** to see the completed details of the cruise offer. If you decide you want to remove one of the cruises from the comparison report, just click **Remove Cruise**. If you want to send the comparison to clients in a personalized email, you can copy the URL from the bottom and paste it into the body of your email.

						and cashmere blanket Penthouse Suites & Higher Also Enjoy: • Personal Butler committed to fulfilling your wishes • Guerlain Bath Amenities & Men's Unscented Shaving Kit • iPhone® docking station to accommodate all iPhone® models • Complimentary use of iPad® • Selection of Bed Pillow styles • All Concierge-Level amenities
Features:					Exclusive Amenities	
Promotions:				Up to \$3,000 per Couple Cruise Fare Savings OR Up to \$3,000 per Couple Shipboard Credit.		Special Promotions Available on 2019 Seven Seas Mariner Departures
Offer ID:	1304272	1288921	1301552	1270938	1262381	1278083
	<a href="#">View Details</a>	<a href="#">View Details</a>	<a href="#">View Details</a>	<a href="#">View Details</a>	<a href="#">View Details</a>	<a href="#">View Details</a>
Remove:	<a href="#">Remove cruise</a>	<a href="#">Remove cruise</a>	<a href="#">Remove cruise</a>	<a href="#">Remove cruise</a>	<a href="#">Remove cruise</a>	<a href="#">Remove cruise</a>

Copy this URL to share: <http://www.signaturetravelnetwork.com/comparecruise/272/1288921,1304272,1262381,1301552,1278083,1270938>

[Return to Search Results](#)

4. If you selected the link to customize and send quote at the top, a fill in form will be displayed. First, determine how you want to share the comparison. At the top of the form you have 3 options: **Email, Print or Share Link**

**Customize & Share Offers with Client: Cruise Offer Comparison**  
 Your draft was last saved at 2:22:49 PM

Quote Type  
 Email    Print    Share Link

Client Lookup (optional)  
 Name or Email  
 Type name or email to start searching for a client. Select client from auto complete search results to populate email and name fields below. You can search for and append multiple clients using a comma.

Required Email Information (Optional for Share Link)

Follow the onscreen instructions and complete the required fields for Client Email (This field is required if you choose Email as your Quote type) Client Name, Email Subject and Personal Message. In the next section, you can determine what optional items are to be included by selecting the Yes or No radio dial buttons. Examples of optional items include pricing, custom content and Agent biography. Once you have selected these options click on the **CONTINUE** button at the bottom.

Agent Email Address: tiffany@signaturetravelnetwork.com

Personal Message

Text Only

Pricing Options: ☐ Yes ☒ No  
Would you like to change the pricing for these offers? Selecting yes here will remove any references to Terms and Conditions, or combinability, in the pricing & staterooms view.

Custom Content: ☐ Yes ☒ No  
Would you like to customize content for these cruises

Show State Room Pricing Block?: ☐ Yes ☒ No  
Would you like to show the Stateroom Description & Pricing block? Note that if you choose no here, you should not say Yes to Pricing Options

Hide Agent Biography: ☐ Yes ☒ No

Display "Tell a Friend" button: ☐ Yes ☒ No  
Would you like to display the Tell a Friend button, if applicable?

Display "Request Information" button: ☐ Yes ☒ No  
Would you like to display the Request Information button, if applicable?

Include your agency logo/graphic in this document?

Use this logo/graphic in your document? ☐ Don't include logo/graphic ☒ Make Default

Continue >> Save as Draft

5. You can also create a comparison when you know the Offer ID numbers by either clicking the Cruises menu item and then selecting the Home/Admin submenu. Within the Emails Tools section is a box to **Create/Share Cruise Offer Comparison**. OR from the Offer menu select Home/Admin and then in the top box for Click on **Email Cruise Offer Comparison**.

The screenshot shows the Signature Travel Network interface. On the left is a sidebar with navigation menus: MY DASHBOARD, COMMUNICATIONS, CRUISES, DESTINATIONS, HOTELS, MARKETING, MOBILE APP, OFFERS, SUPPLIERS, TOOLS & REPORTS, and TRAINING. The main content area is divided into two sections. The top section is titled 'Cruises' and contains a 'Find Cruises' box with three sub-sections: 'Advanced Cruise Search', 'Agency Offers', and 'Cruise Finder'. The bottom section is titled 'Offers' and contains a 'Communication Tools - Offers' box with five sub-sections: 'Create/Share Cruise Offer Comparison', 'Create/Share Information with your Clients (using offer IDs)', 'Cruise Track', 'Shared Info/Offers: Drafts', and 'Shared Info/Offers: Sent'. Below this is a 'Cruise Offers' section with four sub-sections: 'AmaWaterways Block', 'Cruise Finder', 'Cruises - Agency Offers', and 'Cruises - Private Car & Driver'. Red boxes highlight the 'Create/Share Cruise Offer Comparison' option in the 'Cruises' section and the 'Create/Share Cruise Offer Comparison' option in the 'Offers' section.

6. Whichever way you choose, the next step is the same. Enter in the offer ID numbers and click Submit. The same fill form as above with then be displayed.

Cruise Side-by-Side Comparison	
Enter up to six (6) cruise offer IDs to compare:	
Offer ID:	1151365
Offer ID:	1147783
Offer ID:	1155915
Offer ID:	1118712
Offer ID:	1146179
Offer ID:	1144732
<input type="button" value="Submit"/>	

7. A preview of your customized offer will be displayed. You can click the **Change** button to make modifications, **Save as Draft** to save it for later OR in this example we chose the quote type Share Link so if you are happy with the offer, click **Generate Share Link**. You now have a link you can copy and paste in an email to your clients.

Customize & Share Offers with Client: Cruise Offer Comparison






Change **Generate Share Link** Save as Draft

**This is your last chance to change or update the offer before the quote is finalized.**


If you are having trouble viewing this document, please use this link to view on our site: <https://www.signaturetravelnetwork.com/signet/cruise/>



**Share Link:** <https://www.sigtn.com/s/0D8A3132>

To send the link to your client, highlight the link above, right click, select copy. Then navigate to the messaging application you are using and paste the link in.

Cruise Side-by-Side Comparison			
Cruise Line:		UnCruise Adventures	
Ship:	ms Volendam 	Wilderness Adventurer 	Golden Princess® 
Description:	29-night Japan, South Korea, & North Pacific Crossing Cruise	7-night Glacier Bay National Park Adventure Cruise	36-night Southeast Asia, Japan, & Alaska Grand Adventure Cruise
Destination:	Yokohama/Vancouver, B.C.	Roundtrip Juneau	Singapore/Vancouver
From Price:	Call for pricing	\$3,245	Call for pricing
Departs:	Wed. Apr 11, 2018	Sat. Apr 14, 2018	Sat. Apr 14, 2018
Length:	29 Nights	7 Nights	36 Nights
Itinerary:	Wed: Yokohama	Sat: Juneau	Sat: Singapore

8. If you chose to send the quote using the **Email Quote type**, the customized email is sent to your clients and you will receive a copy of it in your email box.
9. View all of your sent Emails and generated links under the Offers menu.

 **OFFERS**

- Home/Admin
- Cruise Finder
- Cruises: Agency
- Cruises: Hosted
- Cruise Track
- Shared Info: Drafts
-  Shared Info: Sent
- Hot Offers
- Land Vacation Search
- Microsites
- Private Car & Driver
-  Shared Link Tracking Report
- Signature Collection
- Signature Promotions